

WHO Executive Board 113 Session, January 2004

PROVISIONAL AGENDA ITEM 3.6 HEALTH PROMOTION AND HEALTHY LIFESTYLES

ACTION BY THE EXECUTIVE BOARD

The 113 EB is invited to consider the following draft resolution:

The Executive Board,

Having considered the report of the secretariat on health promotion and healthy lifestyles¹,

Recommends to the Fifty-seventh World Health Assembly the adoption of following resolution:

The Fifty-seventh World Health Assembly,

Recalling resolutions WHA42.22 and WHA51.12 on health promotion, public information and education for health and the outcome of five global conferences on health promotion stretching from Ottawa (1986), Adelaide (1988), Sundsvall (1991), Jakarta (1997), and Mexico (2000) and the Ministerial Statement on Promoting Health (2000);

Noting the World Health Report 2002 that addresses major risks to global health and highlights the role of behavioural factors, notably unhealthy diet, physical inactivity, tobacco and the harmful use of alcohol as key risk factors for the rapidly growing burden of non-communicable diseases;

Recognises that the need for health promotion strategies, models and methods is neither limited to a specific health issue, nor to a specific set of behaviours but apply to a variety of population groups, risk factors and diseases, and in various cultures and settings;

Recognises the need for Member States to strengthen the policies, human and financial resources, and institutional capability for sustainable, effective health promotion to address the major determinants of health and their related risk factors; with a view to build national capacity, strengthen evidence-based approaches, develop innovative means of financing, and develop guidelines for implementation and evaluation;

Recalling the importance of Primary Health Care and the five action areas of the Ottawa Charter for Health Promotion;

¹ Document EB113/7.

1. URGES Member States:

- (1) to strengthen existing capacity at national and local levels for the planning and implementation of gender sensitive and culturally appropriate, comprehensive and multisectoral health promotion policies and programmes with particular attention to poor and marginalised groups;
- (2) to give high priority to promoting healthy lifestyles of children and young people, boys and girls, in and out of school and other educational institutions - including healthy and safe recreational opportunities;
- (3) to include harmful use of alcohol in the list of lifestyle-related risk factors as stated in *The world health report 2002*, and to give attention to the prevention of alcohol related harm, and promote strategies to reduce the adverse physical, mental and social consequences of harmful use of alcohol, especially among young people and pregnant women, and in the workplace, and when driving;

2. REQUESTS the Director-General:

- (1) to give health promotion top priority in WHO in order to support its development within the Organization as requested in resolution WHA51.12; With a view to supporting Member States in consultation with involved stakeholders to address more effectively the major risk factors including harmful use of alcohol and other major lifestyle related factors;
 - (2) to continue to advocate for an evidence based approach to health promotion and give technical and other support to Member States in building their capacity for the implementation, monitoring, evaluating and dissemination of effective health promotion programmes at all levels;
 - (3) to support and provide guidance to Member States in relation to the challenges and opportunities in the promotion of healthy lifestyles and the management of related risk factors as outlined in the World Health Report 2002;
 - (4) to report on progress made on the promotion of healthy lifestyles to the Executive Board at its 115th session and to the Fifty-eight World Health Assembly, including a report on the Organizations future work on alcohol consumption.
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